



Silke Trösch

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*„Whoever speaks sows - and
whoever listens reaps.“*

- Argentinian proverb

Core Expertise

- Change management and systemic organizational consulting
- Moderation of strategy development processes
- Agilization of leadership teams and management culture development
- Development of communication concepts and trainings
- Executive coaching and training
- Consulting to leading executives in public roles
- Professional repositioning and career development
- Support of change managers in new jobs (onboarding)

Work Experience

- Organizational consultant and executive coach
- Head of Communications, Deutsche Messe AG
- Director Corporate Communications, Hubert Burda Media
- Director Corporate Affairs, Kraft Foods/Mondelez International
- Deputy Head of Communications and Change Manager, Nestlé Deutschland AG
- Editorial Manager Business TV, Daimler AG
- Journalist and presenter (TV and radio stations in Germany and Belgium: WDR, BRF etc.)

Change Experience

- Restructuring: mergers & acquisitions, divestments, business transitions, relocation, internationalization
- Optimization of business models and processes: digitization, implementation of new IT systems, introduction of new management systems
- Realignment and reorganization of business units

Qualifications

- Certified Systemic Coach and Change Manager (INeKO-Institute, University of Cologne)
- Certificate Study Interdisciplinary Work Science (Organizational Consulting and Change Management), Leibniz Universität Hannover
- Organizational Consultancy according to the Theory U and participation in the U-Lab (Transforming Business, Society and Self) with Prof. Otto Scharmer, Massachusetts Institute of Technology (MIT), Sloane School of Management, Presencing Institute, Cambridge, USA
- Political scientist (M.A., University of Cologne)

Working languages

- German (native speaker)
- English (business fluent)
- French (fluent)
- Spanish (fluent)